

## **Apple Seeds Upper West Side: The Downtown Indoor Play Space Opens Its Second NYC Location**

Jul 1 2012 By karlyn



apple seeds on the Upper West Side

















The <u>Upper West Side</u> is already jam-packed with <u>wonderful indoor play spots</u>, and now there's a brand-new one for families to try. After months of planning, popular Chelsea play space and kids' classes spot, apple seeds, has opened its second NYC location on West End Avenue between 69th and 70th Streets. My son and I had a blast exploring the members-only apple seeds UWS at a press preview last week.

Apple seeds was co-founded by two local families who met in a kids' music class. The new UWS outpost is smaller than their downtown flagship location, however, the highlight remains the same: a 2,000-square-foot indoor playground, which features an infant corner, a sports gym, a pretend deli and a NYC taxi cab. The playground is open to members seven days a week during normal operating hours.

Apple seeds is also known for its wide variety of kids' classes. During our visit, we sampled a science class called Ooohh... Aaahhh... Iiiccckkk and made homemade floam, which my son loved. We also tried out apple seeds' signature music class, <u>Songs for Seeds</u>, where kids dance, sing and get the chance to play real instruments. Other <u>programs</u> on offer include cooking, dance, movement, sports, playgroups and Parent & Me classes. The spot also hosts <u>birthday parties</u> with a variety of themes.

Apple seeds UWS location has multiple levels and a lot of stairs, but you can use one of several elevators to get around. Unlike the <u>Chelsea location</u>, the new outpost doesn't have a boutique, children's salon or snack bar.

<u>Apple seeds UWS</u> is located at 200 West End Avenue between 69th and 70th Streets. Open Monday-Friday 10am-6pm, Saturday-Sunday 10am-4pm.

The playground is already open and there are <u>two membership options</u>, UWS only or one also good in Chelsea and apple seeds' other <u>international franchises</u>. <u>Apple seeds UWS</u> is currently offering a multiple class discount promotion and <u>free demos during opening week</u>. Call 212-792-7950 for more info.