

TF Cornerstone partners with apple seeds to redesign their children's playroom at 2 Gold Street

August 25th, 2011

TF Cornerstone, the leading real estate development and acquisition company announces their collaboration with apple seeds to redesign the children's playroom at the luxury residential rental **2 Gold St.** This will be TF Cornerstone's second collaboration with apple seeds, the first being a family-friendly amenity space being designed and built at TF Cornerstone's new luxury building at 4545 Center Blvd., Long Island City. The newly designed play space will be launched August 18th.

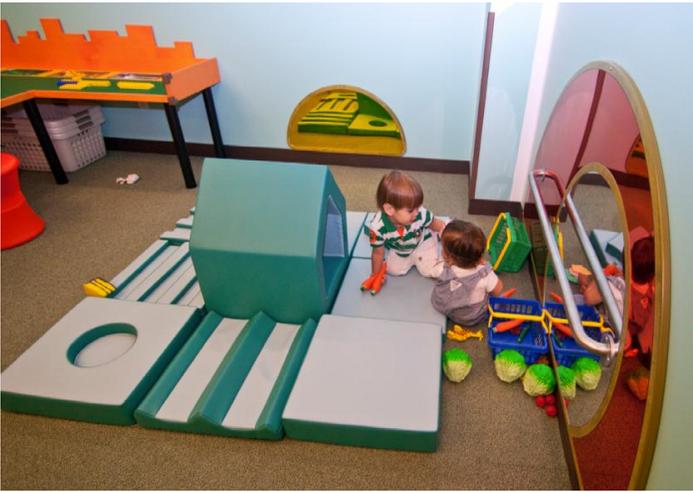


apple seeds redesigned a spacious on-site children's playroom for the luxury rental located in the heart of the Financial District. The playroom will contain many of the same children's museum-quality permanent exhibits found at the apple seeds flagship location (10 West 25th Street), including their "construction city" with Lego tables, "the neighborhood" with taxi and deli, "the park" with shape-sorter flower garden and infant-gear-ed crawling area, plus much more focusing on constructive and imaginative play and large and fine motor skill development.



"We have many families at 2 Gold Street and we want them to enjoy and benefit from a well thought-out and creatively designed space for the children," said Sofia Estevez, Executive Vice President of TF Cornerstone. *"Revamping the children's playroom at 2 Gold Street made sense for the building and we wanted to do it in the best possible way. Having already established a relationship with apple seeds and seeing the great work they do and how they meticulously design their spaces sealed the deal for us,"* she adds.

"It's been a pleasure working with TF Cornerstone and we are delighted to be creating a second children's playroom for another building," said apple seeds Co-Founder Bobby Berna. *"It's impressive*



that developers like TF Cornerstone are including modernized children's playrooms and are thinking about the whole family when building these new developments," he adds.



2 Gold Street parents stop by to check out the new children's playroom



apple seeds Representatives